



EMPLOYEES' STATE INSURANCE CORPORATION

PANCHDEEP BHAWAN, CIG ROAD, NEW DELHI – 110002.

(Website address: www.esic.nic.in)

Project : Pehchaan

No. : G-32/11/6/50/09-ISD

Dated: 3rd September 2009

To

**The Regional Director/Joint Director In-charge
ESIC Regional Office/Sub Regional Office,**

Dear Sir,

In continuation of this Office letter No. AC(Rev)/PS/7/09 dated 18-05-2009 regarding Project Panchdeep (Module – Pehchan, relating to Preparation of identity card for IP and family members), it is to inform that on the basis of experience gained in the Pilot Project in the States of Delhi, UP and Karnataka M/s. WIPRO has proposed to extend it to Tamil Nadu, Andhra Pradesh, Haryana (including SRO Gurgaon), Punjab (including Chandigarh), Maharashtra, Gujarat, Kolkata and Rajasthan with immediate effect.

For this purpose Representatives/Agents of M/s. WIPRO will be contacting your good Office in the process, at first for mandatory demographic data of each IP (including family) as available in Declaration Form entered into the Computer in the prescribed format. Mandatory field as are also available in the present Identification Cards of IPs, must be captured. For this purpose, Field Officers may be deployed to visit Employer's Premises to obtain fresh Declaration forms for each IP. Present Identity card may also be used for this purpose.

A major change in this process is conversion of employer's code in 17 digit scheme. For this purpose your attention is invited to Revenue Branch Letter No. P-11/19/2009-Revenue-I dated 03-08-2009 issued by Director (Revenue) enclosing my DO Letter No. AC/Revenue/PS/7/09 dated 18-06-2009 alongwith Annexure-A, enlisting the 4 digit Industry Code. All the existing Employer's code may be converted as per this scheme. After this M/s. WIPRO or their agents will plan organizing camp for capturing biometric details and photographs of only those IPs who turn up with all the members of the family. Camp can be organized at Employers' Premises, ESI

Dispensaries/Hospitals/ Branch Offices or any other common place near to IPs work place or residence as per the local convenience.

It is once again reiterated that success of the Scheme will depend on the active involvement of RDs/Joint Directors In-charge, they should personally act as executive SPOC (Single Point of Contract). One Officer from Regional Office may be nominated as SPOC for Pehchaan Module for day to day operations. Before start of actual camps in the regions, it is advised that meeting of all Branch Managers concerned Insurance Inspectors and representatives of WIPRO for Pehchaan Module may please be called for bringing awareness among field staff so that IP and their family as well as employers can be apprised about the Module. All the field officers and even suitable ministerial functionaries whenever and wherever deemed necessary may be deployed to provide all possible cooperation to M/s. WIPRO or their agency. Adequate awareness/publicity campaign be organized for optimizing the turn up of IPs with their family members to the Camp.

A suggestion is received from some of the Hon'ble Members of the Corporation that Regional Directors/Jt. Directors may call the meeting in respective Regions, involving ESIC members and Regional Board members to decide the launching of this Project. In this context, it is reiterated that active involvement of the Hon'ble members would add impetus to our project. Keeping this in view, it is advised that the Hon'ble members of ESI Corporation/Regional Board stationed in respective localities may be invited to Participate and motivate the IPs/Employers for their optimum Cooperation.

In case any clarification is required in this matter, Shri K. Mishra, SPOC-Pehchan, Mobile No. 09818940176 or Shri S.K. Garg, Director (Systems) or Shri Arvind Kumar Jt. Director (Systems) may be contacted.

Yours sincerely,

(B.C. Bhardwaj)
Insurance Commissioner